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ABSTRACT

This international newsletter, published since 1968, provides cross-cultural and cross-national multi-communications in social psychology. Usually included are: 1) notices of international conferences, institutes, or seminars, 2) a list of new publications, 3) letters to the editor, 4) announcements, and 5) a bibliography of cross-cultural research. Future issues of this newsletter are available only by subscription. (Author/JSB)

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JUL 15 1971

CROSS-CULTURAL SOCIAL PSYCHOLOGY NEWSLETTER

April 1971 • Volume 5, No. 2

International Conferences

New Publications

Letters to the Editor

Announcements

Bibliography of Cross-Cultural Research

Editor: Yasumasa Tanaka
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Tokyo, 171 Japan

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EDITOR'S NOTES

In its fourth year of publication, the Cross-Cultural Social Psychology Newsletter reached more than 300 scholars and institutions in 36 language/culture communities. During the same period, some 50 scholars in currency-controlled countries received the Newsletter free. Starting in April of 1971, the Newsletter improved its style and content. It is this Editor's hope that the Newsletter has well achieved its original aims as a means of cross-cultural and cross-national "midi-communications."

Our old readers may recall that, in the June-1968 issue of the Newsletter, Harry C. Triandis, then Editor, wrote, "it is desirable that the editorship be rotated among national groups. A two-year period of editorship, perhaps, ought to be the norm." Soon after that, the current Editor was asked to assume responsibility for the Newsletter, as of September of 1968. After more than two years of editing this Newsletter, this may be a good time for this Editor to ask someone else try to improve it, starting from Volume 6 which is to be published in February of 1972. Furthermore, the 1972 International Congress approaching, much of this Editor's time will have to be devoted to its preparations both as a co-convenor of a couple of symposia and as a member of the Organizing Committee. In view of all these things, the current Editor wishes to ask our readers to cast a straw vote for one whom they consider appropriate as the next Editor. A straw-vote form is printed below and each reader is requested to return it to this Editor at his earliest convenience by airmail.

Finally, the Newsletter's Financial Report for a 1970-1971 year is shown below. It is clear that the Newsletter's finance was greatly assisted by contributions from individual subscribers and the American Psychological Foundation, without which the operation of the Newsletter would have been impossible.

FINANCIAL REPORT, April 1970 - March 1971

Revenue

Subscriptions	
Individual	\$640.30
Institutional	\$193.42
Contributions	
Individual	\$158.72
American Psychological Foundation	\$650.00

Total	\$1,642.44

Expenditure

Printing	\$715.31
Mailing & Handling	\$405.62
Stationery	\$158.65
Part-time Assistant's Salary	\$362.86

Total	\$1,642.44

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I would like to nominate _____ as the next EDITOR.

(PLS PRINT)

Date _____ Signature _____

Mailing Address _____

(Comment, if any) _____

INTERNATIONAL CONFERENCES

The 1972 International Congress of Psychology in Tokyo

The following information was recently released by the Preparatory Committee for the 1972 ICP. The Cross-Cultural Social Psychology Newsletter will also appreciate any comment or suggestion concerning the forthcoming ICP from our own readers.

LOCATION The XXth International Congress of Psychology will be held in Tokyo, Japan, from 13 to 19 August 1972. The Congress will be opened with formal addresses and an official reception on Sunday, August 13. Scientific sessions will begin on the morning of August 14.

MEMBERSHIP The Congress will consist of Members and Associates (dependents may register as Associates). Applications for registration will be accepted in order of receipt of payment, to the planned capacity of the Congress.

- a. Members must be psychologists or specialists in a science related to psychology, holding membership in national psychological societies or scientific organizations. They may participate fully in all activities of the Congress and will receive the publications of the Congress.
- b. Dependents and other visitors must register as Associates in order to attend meetings and take part in visits, excursions and social activities. Associates desiring the publications of the Congress will pay the fee required of Members at the time of registration.

ACADEMIC PROGRAM The academic program will consist of symposia, reviews of particular areas, individual submitted papers and lectures, delivered in the working languages of the Congress, which are English, French and Japanese. Simultaneous translation will not be provided except for a few special lectures or events.

- a. **Symposia:** The greater part of the academic program will consist of parallel sessions of invited papers arranged as symposia based on topics of current interest. A discussion session will be provided after each symposium session.
- b. **Reviews and lectures:** Recent advances in particular areas of psychology will be reviewed or lectured on by invited speakers.
- c. **Individual submitted papers:** Individual submitted papers will be included in the program either (1) for presentation by the author himself (who will be allowed 15 minutes, including questions and answers) or (2) for discussion as part of a symposium, or (3) for review by an invited speaker as part of a review session. As the program can accommodate only a limited number of papers, all submitted papers will be subject to the acceptance procedures.
- d. **Instructions on submission of papers:** Individual papers must be submitted to the Secretariat in duplicate, and in typescript, not later than November 30, 1971, for review by the Program Committee. They should consist of (a) the complete manuscript, either in English or French, typed according to a form suitable for publication in offset printing, and (b) accompanied by an explanatory abstract of 100 words. Participants will be notified by early March, 1972, whether or not their paper has been accepted.

Instructions regarding exact procedure for submitting papers will be given in the second circular. Those who plan to submit papers are particularly urged to return the attached request for the second circular.

REGISTRATION FEES (provisional)

	Before 31 March, 1972	After 31 March, 1972
Members	¥15,000 (US\$42.00)	¥18,000 (US\$50.00)
Associates	¥12,000 (US\$34.00)	¥12,000 (US\$34.00)

At the present standard exchange quotation, 360 yen is quoted at U.S. \$1.00. Further details, including the exact amount of the fees and arrangement for their payment, will be described in the second circular. No financial assistance will be provided for participants.

ACCOMMODATION Official agent in Japan is the Japan Travel Bureau (JTB). Accommodation will be available in hotels, in downtown Tokyo. Those who would like to know the details please ask to the following address:

JAPAN TRAVEL BUREAU
Conventions section
6-4, Marunouchi 1-chome, Chiyoda-ku, Tokyo
100 JAPAN

COMMUNICATIONS Copies of this circular are being sent to the officers of each national society, who are asked to distribute them to their members. Additional copies of this circular may be obtained from the Secretariat. All inquiries concerning to the XXth International Congress should be addressed to:

Dr. Hiroshi Azuma
Executive Secretary of the Organ Comm.
XXth International Congress of Psychology
Science Council of Japan
22-34, Roppongi 7 chome, Minato-ku, Tokyo, 106 JAPAN

XIII Interamerican Congress of Psychology

"The XIII Interamerican Congress of Psychology will be held in Panama City, Panama from December 18-22, 1971. The official languages of the Congress will be Spanish and English. Simultaneous translation will be provided. The program will consist of invited addresses, symposia, workshops, round-table discussions and contributed papers. Symposia, workshops and round-tables should not exceed two hours in length. Individual papers should not exceed 20 minutes.

Proposed contributions to the Congress program should be submitted as complete papers. The complete manuscript should be submitted in duplicate. It should be typewritten, double-spaced on one side only of letter-sized paper. The deadline for the receipt of complete papers is May 30, 1971. Contributions from the United States and Canada should be sent to: Dr. Victor Sanua, Program Chairman, XIII Interamerican Congress of Psychology, City University of New York (K 8), New York, New York 10031, U.S.A.

Further information on the XIII Congress of the S.I.P., e.g., travel, hotel, and registration information, will be provided in the next issue of this Newsletter, News Bulletin, No.25."

NEW PUBLICATIONS

Japan

- ** Terauchi, R. Giri ni kansuru ichi kosatsu: Hassei to henyo. (On giri (obligation): Its origin and changes) Chuodaigaku Kyoikugakuronshu, No.12, 1970. (in Japanese) (Reiji-ro Terauchi, 3-29-16 Nukukita-cho, Koganei-shi, Tokyo, 184 Japan)

New Zealand

- ** McKissack, I. J. "Conformity in Ghana" research note. British Journal of Social and Clinical Psychology. (in press) (I. J. McKissack, Psychology Dept., Univ. of Waikato, Hamilton, New Zealand)

Scotland

- ** Deregowski, J. B. & Byth, W. Hudson's pictures in pandora's box. J. Cross-Cultural Psychology, 1, 1970, 315-323. (J. B. Deregowski, Dept. of Psychol., Univ. of Aberdeen, Aberdeen)
- ** Deregowski, J. B. Pictorial art in Zambia. American Art, 4, 1971, 36-37.

U.S.A.

- ** Draguns, J. G., Phillips, L., Broverman, Inge K., Caudill, W. & Nishimae, S. Symptomatology of hospitalized psychiatric patients in Japan and in the United States. A study of cultural differences. J. Nerv. Ment. Dis., 152, 1971, 2-16. (J. G. Draguns, Pennsylvania State Univ., 333 Psychology Bldg., University Park, Pa. 16802)
- ** David, Henry P. & Bernheim, Jacques. Proceedings of the conference on psychosocial factors in transnational family planning research, April 28-30, 1970, Geneva, Switzerland. (Prepared by American Institutes for Research)
- ** Lambert, William W. & Weisbrod, Rita R. (Ed.) Cross-cultural perspectives on social psychology. Boston, Mass.: Little Brown and Co., (in press) (William Lambert, Psychol. Dept., Morrill Hall, Cornell Univ., Ithaca, N.Y. 14850)
"This book is designed for use in introductory social psychology courses, including material from a wide range of topical areas and trying to illustrate the many methods currently in use in the field. Only research articles which contain data or report data from more than one society are included. We hope that it will also prove useful for the specialized course in cross-cultural social psychology, and have tried to design it for that use as well."
- ** Lindgren, H. C. & Marrash, J. A comparative study of intercultural insight and empathy. The Journal of Social Psychology, 80, 1970, 135-141. (Henry C. Lindgren, 1975 - 15th Ave., San Francisco, Calif. 94116)
"An intercultural insight questionnaire (ICIQ) consisting of 24 pairs of personality descriptions previously found to be characteristic of Americans and British was administered to American, Armenian, Arab Christian, and Arab Moslem secondary students in Lebanon. Subjects were asked to indicate the trait in each pair that was more characteristic of Americans. Americans scored significantly higher than the other groups, and Americans scored significantly higher than Arab Christians, and Arab Moslems. Differences between Armenians and Arabs were consistent with the hypothesis that reputed orientation to the Western world (i.e., Northern European and America) would be related to intercultural insight as indicated by the ability to discriminate American from British characteristics; however, differences between Arab Christians and Moslems were insignificant and mean scores for these two groups were close to chance. Females scored

higher on intercultural empathy than males, but the difference was significant only at the .10 level. Another study (6) that included university, as well as secondary, students in the sample, however, found a significant difference in favor of females. No relationship was found between scores made on the ICIQ and a test of empathy, although a previous exploratory study had found indications that intercultural insight and empathy might be positively related."

- ** Phillips, L. & Draguns, J. G. Classification of the behavior disorders. Annual Review of Psychology, 22, 1971, 447-482. (J. G. Draguns, Pennsylvania State Univ., 333 Psychology Bldg., University Park, Pa. 16802)
- ** Sanua, Victor D. A cross-cultural study of cerebral Palsy. Social Science and Medicine, Vol. 4, Dec. 1970, 461-512. (Victor C. Sanua, City College, City University of New York, New York, N. Y. 10031)
- ** Ulmer, Raymond A. & Timmons, Edwin O. An application and modification of the minimal social behavior scale (MSBS): A short objective, empirical, reliable measure of personality functioning. Journal of Consulting Psychology, Vol. 30, No.1, 1966. (Dr. Raymond A. Ulmer, Dept. of Mental Hygiene, Camarillo State Hospital, Box 4, Camarillo 93010)
 "The MSBS appears an objective, empirical, reliable measure of behavior and behavioral changes. For example, analysis of the data of this study showed that both active drug groups gained significantly on the MSBS, while the placebo group showed a small 'Hawthorne Effect,' and the controls, a small decrement. Agreement with the other psychological tests was high. The authors believe that the MSBS is well worth the addition of a time factor as a means of raising the ceiling and enlarging the range which should increase the sensitivity of the instrument to behavioral changes. Even without the time factor added, the earlier version of the MSBS appears a highly objective and reliable instrument for the measurement of human behavior..."
- ** Ulmer, Raymond A. Token economy mental hospital society: An American operant sub-cultural laboratory society for cross-cultural studies. International Journal of Psychology, Vol. 5, No.4, 1970, 169-274.
- ** Ulmer, Raymond A. & Lieberman, Martha The Children's minimal social behavior scale (CMSBS): A short, objective measure of personality functioning (10-yr. level) (mimeo.)
 "The CMSBS was administered to the following male and female Ss between their ninth and their eleventh birthdays: 32 normals, 17 schizophrenics, and 32 intellectual retardates. Inter-rater reliability and diagnostic power were statistically significant for the protocols of Ss whose IQs ranged from 13 to 139. The CMSBS was shown to be a reliable measure of social responsiveness for practically the whole range of intelligence for the normal, schizophrenic, and retarded Ss of this study..."
- ** New Behavioral Journals Published
 "Scripta Publishing Corporation has announced the publication of two new journals in the behavioral area. The Journal of Autism and Childhood Schizophrenia, edited by Leo Kanner, is the first journal to focus on a cluster of disorders, the understanding of which is central to childhood psychopathology. Coverage will be given all pertinent branches of medicine, psychology, and neuroscience, as well as studies in genetics, biochemistry, physiology, speech pathology, and learning.
 Behavior science research which has applications to current social problems is the subject of the Journal of Applied Social Psychology. Siegfried Streufert edits the journal which publishes substantive, original papers reporting laboratory or field research in such fields as group tensions, political participation and extremism, violence, delinquency, poverty, overcrowding, and the impact of pollution. The Editorial Board is composed of a number of eminent social psychologists and other behavioral scientists.
 The Journal of Autism and Childhood Schizophrenia is available to members of the American Psychological Association and the American Orthopsychiatric Association at \$12.00 a year and to all others at \$14 annually. Institutional subscriptions (libraries) are \$29.00. Subscription rates for the Journal of Applied Social Psychology are \$10.00 and \$12.00 respectively. Institutional rates are \$28.00. Subscriptions may be ordered from Scripta Publishing Corporation, 1511 K Street, Washington, D.C. 20005." (Quoted from the Behav. Sci. Newsletter, Vol. 8, No.4, Feb. 26, 1971)

LETTERS TO THE EDITOR

On Dr. Dawson's proposal for an International Association of Cross-Cultural Psychologists

- ** D. M. Georgie Hyde (Dept. of Psychol., Amer. Univ. in Cairo, Egypt, U.A.R.)
 I favour the proposal for an International Association of Cross-Cultural Psychologists made by Dr. Dawson of Hong Kong. I have sent for a sample copy of the Journal of Cross-Cultural Psychology, but have not received one yet. If a conference were arranged in

Hong Kong in August 1972, I would attend on my way to the International Congress in Tokyo.

A cross-cultural investigation in perception

** Clifflyn Bromling (B.P.21, Dosso, Niger, Africa)

Dear Sir:

The Cross-Cultural Social Psychology Newsletter of which you are editor was sent to me by Dr. James Lester, Psychology Department, Bridgewater State College, Bridgewater, Mass. I had written Dr. Lester regarding my interest in the influence of culture on visual perception.

I am a Peace Corps volunteer in Dosso, Niger, West Africa. In my work of health education and through the use of visual aids I have the opportunity to come in contact and observe different sectors of the population-illiterates, school children, government employees, etc. In time I began to notice marked perceptual differences between these different groups, and also between the Africans and myself. My interest spurred me to search for technical material and resources which I am finding very difficult in my present location.

It was suggested to me that perhaps you could communicate my interests through the Newsletter or others who could respond with information or materials.

If you could be of some assistance I would be very grateful.

ANNOUNCEMENTS

Belgium

** International Institute for Organizational and Social Development

1. The foundation of the International Institute for Organizational and Social Development (I.O.D.)

The International Institute for Organizational and Social Development was founded at Louvain, Belgium in 1970 by a group of social scientists and with the help of some supporters from business and the academic world who showed a personal interest in the objectives of the Institute.

I.O.D.'s aims

I.O.D. aims at contributing to the development of social, professional and business organizations in a turbulently changing world. It holds the view that the effectiveness of such organizations, on which a healthy society largely depends, can be furthered by paying continuous and expert attention to their structure, their use of human resources and their operational principles and procedures. I.O.D. is also convinced that organizations will remain effective and successful in reaching their specific objectives when they maintain a concern for the creation and the sharing of knowledge and experience, influence, justice and material well being amongst their members and a respect for the individual and his development as well as for society as a whole.

This primary objective includes a conscious effort to achieve a satisfying integration of the human being in his organizational and social environment, to deepen the understanding of social and cultural similarities and differences and to improve the relations between individuals, groups and institutions of the same or of different nationality.

In view of the increasing internationalization of business, of professional and social organizations and of society as a whole, special emphasis is put on the development and the application of the body of knowledge about international relations that is available in I.O.D.

Activities: I.O.D. endeavors to achieve those aims by:

Research: Fundamental and applied research to enlarge and disseminate its body of knowledge of individual and group behaviour in national and international organizations.

Education and Training: The design, distribution and application of educational material, amongst which the well known ERGOM exercises, of which I.O.D. has the issue and distribution for Europe and Africa;

The design and the running of education and training programmes, within organizations or externally, which provide learning and experience in the fields covered by I.O.D.'s aims.

Organization Development: Guiding projects for organizational and social change initiated by clients within their existing organizations.

I.O.D. is tri-lingual (Dutch, English, and French); some staff members also have German.

The Members of the board of directors and staff are:

Leopold S. VANSINA, Ph.D. of Psychology, President of I.O.D. and lecturer at the University of Leuven, Belgium.

Michel VANDENPUT, Ph.D. of Psychology.

Rene KAYE, Licenciate Psychology.

Magda VAN LOMMEL-MERTENS, Licentiate Psychology.

* The Advisory Committee consists of:

Bernard M. BASS, Ph.D., Professor, University of Rochester, Rochester, N.Y. U.S.A.

Harold BRIDGER, T.D., B.SC, Director, Career Development and Institutional Change, Tavistock Institute of Human Relations, London, U.K.
 Jerry B. HARVEY, Ph.D., Director, N.T.L. Institute for Applied Behavioral Science, Washington, D.C., U.S.A.
 Gunnar HJELHOLT, Cand. Psychol., Applied Social Psychology, Copenhagen, Denmark.
 Traugott LINDNER, Ph.D., Betriebsberatung, Vienna, Austria.
 Jaap RABBIE, Ph.D., Professor, University of Utrecht, Utrecht, Netherlands.
 Didier van den HOVE D'ERTSENRIJK, Ph.D., Professor, Universite de Louvain, Bruxelles, Belgium.

I.O.D. maintains and promotes close contacts and collaboration with other persons or institutions working in similar fields and meeting the same professional standards and ethics.

2. The announcement of I.O.D.'s international sensitivity training seminar.

Seminar for International Managers and Senior Executives in International Organizations.

Dates: 6 - 12 June, 1971.
 Staff: Harold Bridger, Michel Vandenput, Leopold Vansina.
 Place: Hotel Baimoral, Spa, Belgium.
 Languages: English, French and Dutch.
 Information: I.O.D. Predikherenberg 55, B-3200 KESSEL-LO / BELGIUM
 (Phone : 016 / 366 31)

Holland

- ** Rasmussen, David M. (Ed.) Cultural Hermeneutics: An International Journal of the Philosophical Interpretation of the Special Languages of the Human Sciences.

Articles for publication and communications relative to editorial matters should be sent to: David M. Rasmussen, Dept. of Philosophy, Boston College, Chestnut Hill, Mass. 02167, U.S.A.

No page charges will be levied on the contributions or their institutions. Each author will receive 25 reprints free.

Subscription price per volume of 4 issues (ca. 400 pages) Dfl. 65.- (US\$18.20).

Postage will be added. Initially the journal will be published quarterly.

Subscriptions should be sent to D. Reidel Publishing Company, P.O.Box 17, Dordrecht-Holland, or to any subscription agent.

Pakistan

- ** Hafeez Zaidi, S. M. (Ed.) Pakistan Journal of Psychology, Vol. 3, Nos. 3 & 4, December 1970, Dept. of Psychol., Univ. of Karachi.

Pakistan Journal of Psychology encourages scientific originality and creativity in the field of Psychology. It carries experimental, clinical, and theoretical articles, social surveys, comments, and special reviews of psychological researches. A section on comprehensive book-reviews is specially provided. Authors are generally expected to relate their analyses as far as possible, to the socio-cultural context of Pakistan in particular and of developing countries in general.

Each author shall get fifty off-printed copies of his article.

All correspondence both on business and editorial matters shall be addressed to the Editor, Pakistan Journal of Psychology, Department of Psychology, University of Karachi, Pakistan.

U.S.A.

- ** American Psychological Foundation

APF was established in 1953 in response to the need expressed by APA members for a means of making contributions, gifts, or bequests that would be used for the continued development of psychology.

APF uses its funds for the continued development of psychology in several ways. The more important are: (a) a Gold Medal Award for lifetime contributions to psychology, (b) a science writers award for outstanding popular presentations in psychology, (c) grants to foreign students for postdoctoral research, and (d) donations of journals to foreign libraries and universities.

Policy Statement Governing Research Grants

The APF has set aside funds for the support of research by recent postdoctoral foreign students trained in American and Canadian universities and returning to their own countries. Awards are limited to those students returning to countries where organized support of psychological research is severely limited. The grants are intended to help such students get research underway in their home institutions, but not to wholly support projects of large magnitude or long duration. The amounts are ordinarily limited to a \$3,000

maximum and are only renewable when unexpended funds for new grants are available during any given year...

The Committee on Foreign Grants of the APF, which processes such grants and monitors their use, will appreciate receiving applications (in duplicate) by October 1 of each year. The applications should describe the type of research to be undertaken in general terms and specify the uses to which the funds, if granted, will be put...

Policy Statement Governing Textbook and Translation Grants

The APF has set aside funds to support scholars who want to write, adapt, or translate textbooks for use in foreign countries. The grants are intended to assist scholars, who have been trained in American and Canadian universities, returning to their own countries, in the writing, adaptation, or translation of textbooks in their own native language, for students in their own country. The amounts are ordinarily limited to a \$1,000 maximum...

The Committee on Foreign Grants of the APF, which processes such grants and monitors their use, will appreciate receiving applications (in duplicate) by October 1 of each year. The applications should describe the type of textbook that is to be written, the intended audience, the expected completion date, and other pertinent information...

Policy Statement Governing Journal Subscription Grants

Funds are available from the APF for APA Journal. Subscription Grants to post-doctoral foreign students trained in American and Canadian universities and now residing in their native lands. These grants, limited in number, are intended for centers that are interested in developing local research and scholarship but lack financial resources for such purposes...

Applications can be made by any foreign university, college, or research center in the form of a letter to Wallace E. Lambert, Department of Psychology, McGill University, Montreal, Quebec, Canada...

Correspondence to the Committee on Foreign Grants

Correspondence with the Committee on Foreign Grants may be addressed to its chairman, Harry C. Triandis, at the Department of Psychology, University of Illinois, Champaign, Urbana, Illinois, 61820, USA...

A New Newsletter of Intercultural Communication Programs

In its first year of publication is the bi-monthly Communique, published by the Regional Council for International Education (RCIE) and funded by the National Association for Foreign Student Affairs (NAFSA) under a grant from the Department of States. The Newsletter aims at filling an information gap in a rapidly expanding area of activity--that of intercultural communications programs, and is sent free to anyone who would like to receive it. For further information, write to Regional Council for International Education (1101 Bruce Hall, University of Pittsburgh, Pittsburgh, Pa. 15213, U.S.A.)

BIBLIOGRAPHY OF CROSS-CULTURAL RESEARCH

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(Received Aug. 19, 1970)

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Limited circulation reports (H.D.R.U. Reports are supplied free of charge to a regular mail-
 ing list, and on request, by the Human Development Research Unit, Dept. of Psychology,
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** ROY, Biswanath (Dept. of Educational Psychol., National Council of Educational Re-
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